



## NEWS RELEASE

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Contact: Jeff McDuff ... 214-929-3936 ... [jeff.mcduff@verizon.net](mailto:jeff.mcduff@verizon.net)

## Andromeda SC and Marcio Leite Join Forces

### *Brazilian Born Leite Brings Renowned Reputation of Player Development*

Plano, Texas (Mon, May 31, 2010) --- Plano based Andromeda Soccer Club announced today that they have added Brazilian born Marcio Leite to their coaching staff effective Jun 1, 2010. Leite brings an unmatched reputation for youth player development including amongst many notable players the reigning 2009 MLS Rookie of the Year from the LA Galaxy ... Omar Gonzales.

Leite joins Andromeda after 3 years with IMG Academy in Florida and 15 years with the Dallas Texans here in North Texas. He has coached 17 Classic League Grand Champions, 4 Dallas Cup Champions and 4 Disney Showcase Champions.

“We are extremely excited about Marcio joining our staff. He brings an intensity and a focus to the pitch that is unmatched in youth soccer. We have set for ourselves the goal of assembling the finest youth soccer coaching staff in the country ... and there is not a better place to start than with the addition of Marcio Leite,” said Stan Strifler, President of Andromeda SC.

This announcement follows just a few weeks behind that of a major capital infusion into the competitive youth soccer club and is a continuation of high energy events that coincide with Andromeda’s 30<sup>th</sup> anniversary ... making them one of the oldest and well financed youth soccer brands in the country.





Marcio summarized the moment with this, “Having the opportunity to continue my youth soccer coaching career here at Andromeda ... at such a spectacular training facility ... amongst coaches and administrators that have a fresh and unique view of the youth soccer opportunity here in America ... I could not have a more positive outlook on the future.”

Josema Bazan, one of two Boys Directors of Coaching for Andromeda, added “This is a major addition for us. Marcio sets the standard for player development. He has 12 players that he has worked with since their pre-teen years that are now playing professionally ... around the world ... and one (Ramon Nunez, Honduras) that we will be watching in the 2010 World Cup here in a few weeks time.”

While it is certain that Marcio will be watching the 2010 World Cup and his prodigy Ramon Nunez ... it is just as certain that he has his eyes set on the 2022 World Cup as well ... just 12 short years away ... as he will be taking on Andromeda’s top U11 and U12 boys teams this upcoming 2010-11 year ... and looking to develop even more world class players.

In addition to working with his Andromeda teams, Marcio will be working with all ages, genders and Clubs via his nightly Skills Sessions at the Andromeda training facility. With a loyal following from all across the DFW Metroplex ... it is expected that his impact on player development will not only continue but likely be on the rise as he settles into the 42 acre soccer Disneyland Andromeda calls home.

Mike Powers, Girls Director of Coaching for Andromeda, a 23 year member of its coaching staff, and a noted developer of players himself, added “We can’t wait to be able to watch Marcio work with these boys and girls on a daily basis ... clearly he has an approach that is helping them be all that they can be on and off the soccer field.”

“Technical skill is obviously a very important part of what I bring to the player development opportunity ... but just as important is what Andromeda is doing with its Fitness Program ... its Video Program ... its Player Continuing Education Program,” stated Marcio. “We are going to







deliver for the first time a 360 degree view of the game to our kids ... something they will not get anywhere else in the country.”

Oscar Borgarello, Boys Directors of Coaching for Andromeda and himself a 24 year member of the coaching staff, added “Marcio is just the beginning ... we have more announcements that will be coming ... the improvements to our coaching staff from both a quality and a quantity perspective are our highest priority right now ... over the next few years we expect to become the destination of choice for the best and brightest of youth soccer coaches.”

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*Andromeda SC is comprised of more than 600 youth soccer players ranging in age from U7 to U19 that comprise 42 teams playing competitively in leagues including both Boys and Girls Classic Leagues in North Texas and the U.S. Soccer Federation’s National Player Development Academy.*

*Celebrating their 30<sup>th</sup> anniversary this year ... having won three National Championships since 2007 ... having placed 100+ collegiate players at prestigious programs across the country ... and having one of the finest youth training facilities in the United States ... Andromeda is fast becoming one of the most recognized brands in all of youth soccer.*

